



Mainstreet Whanganui lobbies on behalf of retailers, provides promotional activity, events, central city maintenance, gardens and ongoing beautification projects.

February / March 2019

Summer

Thank goodness we seem to have seen the back of the windy weather! Weeks of blustery conditions have played havoc with particularly our hanging baskets. It is wonderful to see the avenue basking in such beautiful warm and sunny weather but in another way it contributes to additional problems with plants. Humid weather is the number one factor in encouraging powdery mildew in many annual flowers and in particular Petunias.

We have in excess of 830 hanging baskets cascading with flowers from our shop veranda's and begonias dressing our heritage gas lamps. We take the organic approach as much as possible here at Mainstreet and have been trying to control these problems with organic means. Powdery mildew sees foliage take on a 'powdery' look and plant health

suffers. It can't be 'fixed' but it can be prevented from getting worse.

We also like to keep our plants healthy with liquid feeds and good plant management...a healthy plant is less likely to succumb to diseases and will also recover better; a bit like humans!

We are doing our best to extend the display as long as we possibly can and our hanging basket guy Tony Ireton is doing an excellent job with such a big responsibility.

If baskets become too diseased we will take them down as the summer season goes on.

The Marigolds in the centre gardens have put on a better than expected show and I will definitely use them again. Ongoing irrigation problems made the Maria Place intersection struggle and these issues are not resolved yet.

Rest assured we are out there each and every week day (and watering in the wee small hours) trying to present our best game and promote Whanganui through spectacular gardens and grounds!

New Mainstreet General Manager



Tēnā koutou - Greetings Mainstreet Whanganui Members

Dear Members, I would like to wish you all a very happy and rewarding 2019, since the AGM in November 2018 our governance committee and the two sub committee's business promotions and design & heritage have met and have been discussing opportunities for membership engagement and priorities for 2019/20. I would like to thank the committee members who have put up their hands to provide governance and leadership for Mainstreet during the 2019/2020 period, I look forward to

working with you all.

I started as the Mainstreet Whanganui General Manager in December 2018, I would like to acknowledge the support from the Mainstreet Whanganui team during this time. What attracted me to the role was the opportunity to be part of and lead a high performing and friendly team with a real passion for the CBD and Whanganui, I also looked forward to collaborating with a range of people and organisations and working in a focused passionate environment. What I believe I bring to this role is over twenty years of experience of leading incorporated societies and charitable trusts. My previous position was as a Community Development Manager for the Castlecliff Community Charitable which I held for twelve years. I am an experienced project, event and operational manager with high levels of experience and knowledge of governance and management principles and best practise.

I would like to spotlight the great work undertaken by the Mainstreet team especially from my observations from the last three months with the installing and maintenances of the hanging baskets, the gardens and events like the Santa parade, Late night shopping and Caboodle. I have received a number of very positive comments from members, locals and visitors to Whanganui on how clean and pretty the CDB is looking and how the event contributes to our city's vibrancy. Many of the people who keep our CBD looking so amazing work in the early hours of the morning work to keep our city clean and looking specular, this work continues 365

days a year.

2019 will be another busy year for Whanganui, the CBD, Mainstreet and the members, there are a number of project's, activities planned. We have met with the Whanganui District Council & Town Centre Rejuvenation Project teams and continue to discuss opportunities for collaborations including projects like the Guyton Street round about (which is planned for April this year) and the block 4 toilets build (planned to start in March this year), there is also discussions around town centre lighting, Majestic square design review underway for this year. The Town Centre Rejuvenation team have informed us that a street art festival is due in March and another little park is planned for this year.

Coming up during February and March we will see, nine historical plaques to be installed in the CDB thanks to Nick Gibbons, Mainstreet will work with its members and Council on the upcoming Earthquake Prone Buildings public consultations this period is expected to take 6-8 weeks. We continue to have a range of exciting activity in Majestic Square happening in 2019.

I look forward to meeting with many of you over the following months.

Ka kite anō - See you again
Des Warahi General Manager

The Mainstreet Caboodle

The Mainstreet Caboodle 2019 was a huge success, with many reporting it as the biggest and best yet.

We have just received the 'Economic Impact' statement from Marketview.

The Whanganui Vintage Weekend brought in \$3,970,183 with Caboodle being the Highest Spending Day over the 3 days of the event. This is up 10.3% from last year.

We are thrilled with this result and are looking at how we can have further increases in the economic impact for our members for the 2020 Mainstreet Caboodle.

The report will be discussed more fully at The Business Promotions Meeting on 20th March @ The Vault - see notice next page.

Mainstreet Whanganui Inc

36 Ridgway Street, PO Box 373, Whanganui

Telephone: 06 348 0157

Mobile: 021 223 9254

Email: kelly@mainstreetwhanganui.co.nz

Website: www.mainstreetwhanganui.co.nz

Facebook: www.facebook.com/mainstreetwhanganui

Introducing the Chairperson of the Design & Heritage Committee: John Anderson

As chair of the Design/Heritage Committee of Mainstreet Whanganui it is my aim to develop the creative potential of the organisation by nurturing the best of ideas and promoting them for the betterment of the Town Centre.

Introducing The Chairperson of The Business Promotions Committee: Christina Emery

I am the General Manager of MediaWorks Whanganui, home of More FM. While not born and raised in Whanganui, this is my third time moving back and after a house purchase and becoming a Foster Parent, this is definitely now where I consider home.

I am incredibly passionate about Whanganui and all that it holds - it's people, it's attractions, it's businesses. Working alongside Whanganui Businesses on a daily basis is incredibly rewarding, especially when you see their business grow, flourish, diversify and expand - knowing that we have been a small part of that positive change through what we do as marketing people, is truly rewarding. As well as being a Board Member, I am the Chairperson of the Business Promotions Committee - where our goals for the year are to deliver more business education opportunities for you to engage in and a dedicated plan of attack to support and promote individual businesses and the Main Street as a whole. We're excited about sharing our plan with you at our first Business Promotions meeting of the year on Wednesday March 20th.



WHANGANUI & PARTNERS

Here's a great opportunity for Whanganui businesses

You might have heard the 2019 Massey EMBA programme will be hosted in Whanganui, where EMBA candidates will partner with local businesses to tackle business challenges.

For the local businesses involved, the Massey EMBA programme is an opportunity to benefit from free, executive-level business consultation.

We'd like to see a diversity of businesses involved: businesses of all sizes, working in any industry. If you're interested in learning more about how your business can participate, come to a mix and mingle event on: Saturday 23 Feb, from 6-7:30pm at the War Memorial Centre.



20TH MARCH - 5.30PM
THE VAULT

BUSINESS PROMOTIONS MEETING



RSVP & AGENDA
ITEMS TO:
Kelly@mainstreetwhanganui.co.nz

Comings and Goings

Moved

Monaghans Barbershop moved to the corner of 52 Victoria Avenue and the corner of Ridgway Street.

Welcome

The Bai Jia Asian Mart has opened at 160 Victoria Avenue.

Forms - Your partners in Forestry. Suite D in Victoria Court, 92 Victoria Avenue.



WHANGANUI
DISTRICT COUNCIL
Te Kaunihera a Rohe o Whanganui

Your rights to appeal the Whanganui District Provisional Local Alcohol Policy

The Whanganui District Provisional Local Alcohol Policy (PLAP) was formally approved by Council on 4 July 2017 allowing for appeals. Two appeals were received to four elements of the policy and on 13 November 2018 Council has agreed that four elements of the PLAP are unreasonable in light of the objective of the Sale and Supply of Alcohol Act 2012 (the Act) and have considered to amend these:

- Clause 1 (location of licensed premises to be considered in line with sensitive locations);
- Clause 2 (District-wide limit on off-licensed premises);
- Clause 4.2 (Maximum licensed hours: off-licence hours); and
- Part clause 5.2.1 (Discretionary Conditions: off-licences - last condition relating to the sale of single units)

In accordance with section 81 of the Act, as you have previously made a submission as part of the special consultative procedure on the draft Local Alcohol Policy, you have the right to appeal:

- Any of the amended elements of the PLAP as listed from a) to d) above, and
- Any element of the PLAP.

As stated under section 205(2)(d) of the Act with the leave of the chairperson of the licensing authority, any person who has made a submission as part of the special consultative procedure on the PLAP may appear and be heard, whether personally or by counsel, and call evidence.

The only ground on which an element of the PLAP can be appealed against is that it is unreasonable in the light of the object of Act.

Closes: Friday 22 March 2019

A copy of the PLAP is attached and a Notice of Appeal against a provisional LAP form is located here.

For any queries please contact Stephanie Macdonald-Rose, Governance and Policy Manager on (06) 349 0001 or email Stephanie.Macdonald-Rose@whanganui.govt.nz

Council Signage Policy 2018

3.6. Signs on footpaths

3.6.1. Businesses are permitted a maximum of two signs on the footpath.

3.6.2. Any sign displayed on the footpath must:

- Be located along the frontage of the business, except that one may be displayed at an intersection;
- Advertise only the services and products of the business;
- Be displayed so as to retain a clear 1.8 metre pedestrian, mobility scooter, wheelchair or pram access way along the footpath;
- Be set back no more than 1 metre from the road kerb;
- Not interfere with street furniture or fittings, or with the opening of car doors; and
- Not exceed 2.2 metres in height and 0.7 metres in width for flag signs.

3.6.3. A sandwich board displayed on the footpath shall not exceed 0.8 meters in width or a maximum height of:

- 1 metre - if located within 6 metres of an intersection or pedestrian crossing; or
- 1.2 meters - if located in any other location.

3.6.4. Any sign displayed by any business on a footpath at the start of any trading day must be removed from that Footpath by that business at the close of that trading day.

Alison Smith | Environmental Health Officer